

# TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interests Recorded at Reel/Frame 3051/0561 and 3419/0843		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
U.S. Bank National Association		12/28/2007	National Banking Association: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
Name:	Cardinal Brands, Inc.		
Street Address:	12312 Olive Blvd., Suite 400		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63102		
Entity Type:	CORPORATION: NEVADA		
<b>PROPERTY NUMBERS Total: 61</b>			
Property Type	Number	Word Mark	
Registration Number:	1030041	ACCORDION	
Registration Number:	1682017		
Registration Number:	2594773	A ADAMS	
Registration Number:	2528503	A ADAMS	
Registration Number:	2425906	ADAMS	
Registration Number:	2374422	ADAMS BUSINESS FORMS	
Registration Number:	2766015	ALLIANCE	
Registration Number:	2339810	BASIC VALUE	
Registration Number:	2250129	BUSINESS DRESS	
Registration Number:	2416466	BUSINESS ETIQUETTE	
Registration Number:	2237300	CAMPAIGN	
Registration Number:	1106078	CARDINAL	
Registration Number:	1194319		

900095329

**TRADEMARK**  
**REEL: 003687 FRAME: 0780**

CH \$1540.00 1030041

Registration Number:	2776477	CRAFT KEEPERS
Registration Number:	2692443	CREATE A BAG
Registration Number:	2649017	CROP CASE
Registration Number:	2731388	CROP STATION
Registration Number:	1380349	DEMONSTRATOR
Registration Number:	2153748	DIAMOND LOCK
Registration Number:	2153753	DIAMOND LOCK
Registration Number:	0069605	EVERY DAY
Registration Number:	1072207	EZY INDEX
Registration Number:	2396372	FILE N STYLE
Registration Number:	3078061	GENERATIONS
Registration Number:	1935270	GLOBALFILE
Registration Number:	1624788	GLOBE-WEIS
Registration Number:	2360805	HOLD THAT THOUGHT
Registration Number:	2466747	JOB SEEKER
Registration Number:	0775856	LETHA-TONE
Registration Number:	2567860	LIFESTAGES
Registration Number:	2354776	MANHATTAN
Registration Number:	2628072	MEMORY FILE
Registration Number:	3032879	ONE-TOUCH
Registration Number:	2378976	ORGANIZE@HOME
Registration Number:	1360532	PLAN-A-RAMA
Registration Number:	2474757	QUICKSTEP
Registration Number:	2682796	SCRAPFOLIO
Registration Number:	2757127	SCRAP-N-SAC
Registration Number:	2767701	SCRAP-N-SATCHEL
Registration Number:	1098778	SLANT-D
Registration Number:	2209021	SPINE VUE
Registration Number:	1059260	STAFFORD
Registration Number:	2291644	TAX FORMS HELPER
Registration Number:	0830183	VERTI-SWING
Registration Number:	2358666	VOYAGER
Registration Number:	2168375	WESTPORT
Registration Number:	2855716	WITTY ONE
Registration Number:	1896204	WRITE'N ERASE

Registration Number:	2640808	WRITE 'N STICK
Registration Number:	1403102	XV
Registration Number:	1301547	XTRALIFE
Registration Number:	1916307	Z BAG
Serial Number:	76135323	CARDINAL BRANDS
Serial Number:	78714730	CB
Serial Number:	78755186	EASY OPEN
Serial Number:	78739385	EXPAND-A-POCKET
Serial Number:	76448936	GENERATIONS
Serial Number:	78656972	GOFOLIO
Serial Number:	78365564	NEXT LEVEL
Serial Number:	78765490	ONESTEP
Serial Number:	78317734	ONE-TOUCH

#### CORRESPONDENCE DATA

Fax Number: (214)981-3400

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

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Email: dclark@sidley.com

Correspondent Name: Dusan Clark, Esq.

Address Line 1: Sidley Austin LLP

Address Line 2: 717 N. Harwood St., Suite 3400

Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	32136-10056
NAME OF SUBMITTER:	Dusan Clark
Signature:	/Dusan Clark/
Date:	01/02/2008

#### Total Attachments: 15

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## RELEASE OF SECURITY INTERESTS

This RELEASE OF SECURITY INTERESTS dated December <sup>28</sup>, 2007, is made by U.S. Bank National Association, a national banking association ("U.S. Bank"), for itself and the other present and future holders of the Borrower's Obligations (as such term is defined in the Amended Credit Agreement referenced below), in favor of Cardinal Brands, Inc., a Nevada corporation ("Cardinal"). Terms used but not otherwise defined herein have the meaning ascribed thereto by the Amended Credit Agreement (as defined below).

WHEREAS, Cardinal has entered into a Revolving and Term Loan Credit Agreement dated as of December 29, 2004 (as amended, amended and restated, supplemented or otherwise modified from time to time, the "Existing Credit Agreement"), with U.S. Bank and the Lenders party thereto.

WHEREAS, Cardinal has entered into an Amended and Restated Credit Agreement dated as of September 28, 2006 (as amended, amended and restated, supplemented or otherwise modified from time to time, the "Amended Credit Agreement"), with U.S. Bank and the Lenders party thereto.

WHEREAS, pursuant to the Existing Credit Agreement, Cardinal executed and delivered that certain Security Agreement dated as of December 29, 2004 in favor of U.S. Bank for the benefit of the Existing Lenders (as amended, amended and restated, supplemented or otherwise modified from time to time, the "Security Agreement") and that certain Patent, Trademark and License Security Agreement dated as of December 29, 2004 in favor of U.S. Bank for the benefit of the Existing Lenders (as amended, amended and restated, supplemented or otherwise modified from time to time, the "IP Security Agreement").

WHEREAS, under the terms of that certain Affirmation and Amendment of Collateral Documents dated as of September 28, 2006 (as amended, amended and restated, supplemented or otherwise modified from time to time, the "Affirmation"), Cardinal has granted to U.S. Bank, for the ratable benefit of the Lenders, a security interest in the Additional IP Collateral (as defined in Section 1 of the "Intellectual Property Security Agreement Supplement," dated September 28, 2006) of Cardinal and agreed as a condition thereof to execute such Intellectual Property Security Agreement Supplement for recording with the U.S. Patent and Trademark Office.

WHEREAS, the IP Security Agreement was recorded within the records of the United States Patent and Trademark Office at reel 015722, frame 0570 and reel 003051, frame 0561, and the Intellectual Property Security Agreement Supplement was recorded within the records of the United States Patent and Trademark Office at reel 018463, frame 0266 and reel 003419, frame 0843.

WHEREAS, U.S. Bank and Cardinal have agreed to have U.S. Bank formally release its security interest with respect to all intellectual property referenced in the IP Security Agreement and Intellectual Property Security Agreement Supplement (referred to herein as the "Intellectual Property").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, U.S. Bank does hereby release and forever discharge and reconvey to Cardinal all of U.S. Bank's security interest in the Intellectual Property, including without

limitation those patents, patent applications, trademark registrations, trademark applications, common law trademarks, and licenses identified on Schedules A-E, attached hereto, so that it is as if the security interest had never been granted by Cardinal; and U.S. Bank does further acknowledge and affirm that all of the rights and remedies of U.S. Bank with respect to the security interest concerning the Intellectual Property owned by Cardinal, have been and are hereby extinguished; and U.S. Bank further agrees to perform all additional acts necessary (including executing additional documents) to confirm that U.S. Bank has no interests of any type in, to, or under such Intellectual Property.

IN WITNESS WHEREOF, U.S. Bank has caused this RELEASE OF SECURITY INTERESTS to be executed and delivered as of the 28 day of December, 2007.

U.S. BANK NATIONAL ASSOCIATION

By: Brett Parr  
Brett A. Parr  
Its: Banking Officer  
Dated: 12/21/07

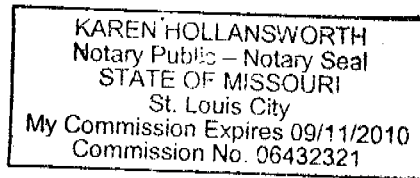
STATE OF Missouri )  
 ) SS.  
COUNTY OF St. Louis )  
City

On this 21 day of December, 2007, before me, appeared Brett Parr, to me personally known, who being by me duly sworn, did say that she/he is the Banking Officer of U.S. Bank National Association, a national banking association, that said instrument was signed on behalf of said association by authority of its Board of Directors, and acknowledged said instrument to be the free act and deed of said association.

IN WITNESS WHEREOF, I have hereunder set my hand and affixed by notarial seal at my office in St. Louis, Missouri, the day and year last above written

Karen Hollansworth  
Notary Public in and for  
said County and State  
City

My Commission Expires: 9-11-2010



## **SCHEDULE A**

### **United States Patents**

<b><u>Patent</u></b>	<b><u>Reg. No.</u></b>	<b><u>Issue Date</u></b>	<b><u>Status</u></b>
Bracket for Supporting Office Desk Trays	D 341,077	11/09/93	Current
Bracket for Supporting Office Desk Trays	D 349,234	08/02/94	Current
Binder or Portfolio	5,445,251	08/29/95	Current
Binder with Label Holder Spine Vue Products	5,720,564	02/24/98	Current
Binder with Label Holder (continuation of 5,720,564) Spine Vue Products	5,951,189	09/14/99	Current
Calendar Holder	D 335,684	05/18/93	Current
Card File	D 335,504	05/11/93	Current
Combined Holder for Memo Paper and Vertical File	D 336,753	06/22/93	Current
Combined Memo Holder and Vertical File	D 340,068	10/05/93	Current
Customizable Decal and Kit for making the same	6,793,999	09/21/04	Current
Desk Organizer	D 335,895	05/25/93	Current
Desk Tray	D 335,505	05/11/93	Current
Design of Transport Case For Portable Expanding File Folders (Zippered)	D 459,887	07/09/02	Current
Design of Transport Case For Portable Expanding File Folders	D 469,254	01/28/03	Current
Double Cover Ring Binder (Pocket 4 Keeps)	5,411,293	05/02/95	Current
Expansion Pocket	5,118,137	06/02/92	Current
Expansion Pocket (C-I-P of 5,118,137)	5,261,701	11/16/93	Current
Extension Tray	D 337,618	07/20/93	Current
Horizontal and Vertical Organizer With Insert	D 356,337	03/14/95	Current
Index Sheet Assembly (One Step More/Pro)	5,299,879	04/05/94	Current
Index Sheet Assembly (One Step More/Pro) Continuation of 5,299,879	5,908,259	06/01/99	Current
Index Tab for a Divider Sheet (EZ Index)	5,875,579	03/02/99	Current
Looseleaf Binder	D 325,928	05/05/92	Current
Steno Work Center Providing a Holder for a Notebook and Other Articles	D 410,492	06/01/99	Current
Tape Dispenser	D 336,109	06/01/93	Current
Transport Case for Portable Expanding File Folders	6,364,110	04/02/02	Current
Portfolio With Sliding Organizer Panel	5,687,819	12/18/97	Current
Coloring Paper Having Faint Lines	7,182,667	02/27/07	Current
Easel Pad with Folded Portion (Design Patent)	D 534,952	01/09/07	Current



## **SCHEDULE B**

### **United States Patent Applications**

<b><u>Application</u></b>	<b><u>Reg. No.</u></b>	<b><u>Status</u></b>
Coloring Paper Having Adhesive Backing	10/438,227	Pending
Coloring Paper Having Faint Lines	10/437,736	Pending
Easel Pad with Adhesive-Containing Patch		
Easel Pad (Die-Cut Ledge)		
Easel Pad with Folded Portion (Design Patent)		
Multi-Functional Stack of Repositionable Sheets	10/797,956	Pending
Multi-Functional Stack of Repositionable Sheets Continuation-in-Part		
"Slinky" Notepad	29/193,144	Pending

#### **Dual Application with another Company**

System and Method for Associating handwritten Information with One or More Objects Via  
Discontinuous Regions of a Preprinted Pattern "**Pen-Like-Barcode Reader**"  
System, Methods and Computer Program Product for Assoc. Handwritten Information  
with One or More Objects

## SCHEDULE C

### United States Trademarks

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Exp. Date</u>
Accordion	1,030,041	01/13/76	01/13/16
Accordion (design - 3 downward arrows)	1,682,017	04/07/92	04/07/12
a adams (design)	2,594,773	07/16/02	07/16/12
a adams (design)	2,528,503	01/08/02	01/08/12
ADAMS	2,425,906	01/30/01	01/30/11
Adams Business Forms	2,374,422	08/08/00	08/08/10
Alliance	2,766,015	09/23/03	09/23/13
Basic Value	2,339,810	04/11/00	04/11/10
Business Dress	2,250,129	06/01/99	06/01/09
BUSINESS ETIQUETTE	2,416,466	12/26/00	12/26/10
Campaign	2,237,300	04/06/99	04/06/09
Cardinal (design logo)	1,106,078	11/14/78	11/14/08
Cardinal (Inflight Design - dove logo)	1,194,319	04/27/82	04/27/12
Craft Keepers	2,776,477	10/21/03	10/21/13
Create A Bag	2,692,443	03/04/03	03/04/13
Crop Case	2,649,017	11/12/02	11/12/12
Crop Station	2,731,388	07/01/03	07/01/13
Demonstrator	1,380,349	01/28/86	01/28/06
Diamond Lock	2,153,748	04/28/98	04/28/08
Diamond Lock and Design	2,153,753	04/28/98	04/28/08
EveryDay (stylized)	0,069,605	06/23/08	06/23/08
EZY Index (design)	1,072,207	08/30/77	08/30/07
File N Style	2,396,372	10/17/00	10/17/10
Generations (word mark)	3,078,061	04/11/06	04/11/16
Globalfile	1,935,270	11/14/95	11/14/15
Globe-Weis	1,624,788	11/27/90	11/27/10
Hold That Thought	2,360,805	06/20/00	06/20/10
JOB SEEKER	2,466,747	07/03/01	07/03/11
Letha-Tone	0,775,856	08/25/64	08/25/14
LIFESTAGES	2,567,860	05/07/02	05/07/12
Manhattan	2,354,776	06/06/00	06/06/10
Memory File	2,628,072	10/01/02	10/01/12
One-Touch	3,032,879	12/20/05	12/20/15
Organize @ Home	2,378,976	08/22/00	08/22/10
Plan-a-Rama	1,360,532	09/17/85	09/17/05
QUICKSTEP	2,474,757	08/07/01	08/07/11
Scrapfolio	2,682,796	02/04/03	02/04/13
Scrap-N-Sac	2,757,127	08/26/03	08/26/13
Scrap-N-Satchel	2,767,701	09/23/03	09/23/13

Slant-D	1,098,778	08/08/78	08/08/08
SpineVue	2,209,021	12/08/98	12/08/08
Stafford	1,059,260	02/15/77	02/15/07
Tax Forms Helper	2,291,644	11/09/99	11/09/09
VertiSwing	0,830,183	06/13/67	06/13/07
Voyager	2,358,666	06/13/00	06/13/10
Westport	2,168,375	06/23/98	06/23/08
Witty One	2,855,716	06/22/04	06/22/14
Write 'n Erase	1,896,204	05/30/95	05/30/15
Write 'n Stick	2,640,808	10/22/02	10/22/12
XV (Stylized)	1,403,102	07/29/86	07/29/06
Xtralife	1,301,547	10/23/84	10/23/14
Z Bag	1,916,307	09/05/95	09/05/05

## COMMON LAW TRADEMARKS

adhesive pockets  
Binder Finder  
BlindEdge  
Business Advantage  
Business Basic  
Business Performers  
Cardinal Brands  
Cardinal Custom Solutions  
Cardinal (design Logo)  
Cb (logo)  
Ceres  
City Gear  
Clean Break  
ClearThru  
Clear View Cropper  
ClearVue  
ColorVue  
ColorWave  
CoverLock  
Create-A-Bag  
Creative Work Center  
Crop Caddy  
Crop-n-Carry  
Crop & File  
Crop & File Paper Station  
Cropper Pack  
DataGuard  
digital tools  
Dimension Dots  
dimension SQUARES  
Dual-Fold  
DuraPoly  
Easy Open  
EconomyValue  
Eight Pocket Portfolio  
Embellishment Keepers  
Embellishment Poncho  
Embellishment Tote  
Expand-A-Pocket  
EZYIndex  
EZY-Lock  
File Effects  
File Express  
Finger Friendly

finishing TOUCHES

Foto Friend

Fun-to-Flip

GelTab

Generations (design)

Generations (word mark)

GlideRing

goFOLIO

Hold That Thought

Holdit!

Kid's Keepsakes

Kid's Keepsake Kit

Large Scrap-N-Sac

let today's memories inspire future generations

Marbled File Express

Memorabilia Pockets

Memory Album

memoryCASE

Memory Tote

Memory Express

Metal Embellishments

MicroFine

Mini Scrap-N-Sac

Mobile FileMax

Mobile Paper Station

My Generation

NoteStrip

OneStep (word mark)

Onestep (stylized)

Page Protectors

paperSAVER

Performer

Pen Poncho

petiteCROPPER

Photo Express

Photo File

PhotoMANAGER

PivotGrip

POCKETS 4 KEEPS

PolyColors

POLYtex

Power Estimator

Present-It

pretty SIMPLE

Profile

projectMANAGER

QuickVue  
ReportPro  
Repromaster (stylized)  
Restickable  
Restickable notes  
Restickable sports notes  
Rigi-Flex  
Rolling Paper Organizer  
Rubber Stamp Carry-All  
Sassy Scrapper  
Showfile  
simple layered stickers  
Simple Scrapbook(ing)  
simple tools  
SlideGrip  
Soft Click ( Easy Open)  
Soft Touch  
Stackers  
Stash-A-Stamp  
Sticker Saver  
Sticks again...and again...and again  
SuperLife  
Supply Saver  
SuperStrength  
SureLock  
toolTOTE  
The Computer Bag  
Twist Binder  
Twist Ring  
ULTRATECH  
Voyager  
Weekender  
Witty One (design)  
WorkPlace  
World Travelers  
XtraValue

**SCHEDULE D**

**United States Trademark Applications**

<b><u>Description</u></b>	<b><u>Application Number</u></b>
Cardinal Brands	76/135,323
Cb (logo)	78/714,730
Easy Open	78/755,186
Expand-A-Pocket	78/739,385
Generations	76/448,936
goFOLIO	78/656,972
Next Level	78/365,564
OneStep (word mark)	78/765,490
One-Touch	78/317,734

## **SCHEDULE E**

### **Licenses**

Cardinal Brands, Inc. currently has a surf control software license agreement in place with a company called SurfControl. This prevents employees from getting to websites that could contain offensive materials.

Cardinal Brands, Inc. has a software license agreement in place with Symantec. This is virus protection software that protects all emails, desktop computers, laptop computers and the company servers.

Software license agreement with Oracle Corporation for financial, manufacturing, purchasing, and order entry modules. It also includes licensed software for Oracle Enterprise Gateway for AS400, Oracle database, Oracle Application Server, Enterprise license and Internet Developer Suite (IDS).

Corporate License Agreement (CLA) with Novell to provide software licenses for Novell products Netware 6.0 and Groupwise 6.0. Currently have 403 licenses. This CLA allows company to provide a flexible framework to manage the software.

Software License Agreement with Citrix. This license allows access to our computer applications.

Software License Agreement with Get Paid Software. This is accounts receivable tracking software used by the credit department.

Discoverer software license with Oracle Corporation. This software is a corporate reporting tool used to gather information out of the Oracle database. This also allows information to be extracted from the AS400 database through Oracle Gateway software.

Company has a site license to use Lawson Associates payroll processing software package operating on the SUN E3500 server residing in Topeka, Kansas.

Software license agreement with American Software, Inc. (ASI). This runs the manufacturing, distribution, and accounting programs on the AS400 business management package.



Maintenance agreement with IBM Corporation for the software and hardware applications located in Topeka, Kansas. Also separate maintenance agreement for the AS400 hardware located in Washington, Missouri as part of backup recovery plan.

Insight software license agreement for AS400 general ledger system used for financials.

Software license with T.L. Ashford & Associates. This is barcode label software used for the AS400.

Software license agreement with Byteware, Inc. for virus software for AS400. This protects the AS400 for the document imaging software being used.

Software license agreement with JDA. This software is a planagram and designer software that allows us to build planagrams and change and modify layouts of any type. Analysis reports can then be run and sent to our customer or used internally. This is used for category management for WalMart Canada.

Certain of Borrower's trademarks are subject to a trademark license dated August 1, 1998 between American Poad and Paper Company ("Ampad") and Cardinals Brands, Inc. authorizing Ampad to use "Globe-Weis" and other trademarks in connection with the sale of file folders and hanging file folder products.

Certain license agreement with Off Data, GMBH (n/k/a Avanti Office Supplies) for use of two patents in products produced using the "Glide Ring" mechanism. These products can only be sold in Canada, Mexico and the United States of America and their territories.

License Agreement with Bensons International Systems, Inc. for distribution of the "Easy Open" patented mechanism in Cardinal Brands Cardinal binders.

License agreement with COSMI granting Cardinal Brands, Inc. an OEM license to reproduce and to distribute in the United States, the computer programs entitled *The Complete Law Office* and *Estate and Asset Advisor*.

Trademark License Agreement with MeadWestvaco Corporation authorizing their use of our Globe-Weis trademark for use in manufacturing certain filing products for Staples.

Exclusive License Agreement with K & Company, LLC for use of specific designs to be used in Cardinal Brands products.

License Agreement with Nova Publishing Company for legal content language for Cardinal Brands self help legal forms, kits, CDs and floppy diskettes.

Trademark License Agreement with Poof-Slinky, Inc. for the use of the trademark "SLINKY®" in the manufacture, sale and distribution of certain sticky notes designed to look like a Slinky Spring Toy.

Sub-License Agreement made with Second Sight Enterprises, Inc. and CPP International, LLC for Cardinal Brands sub-license to use the guide markings (grid lines) covered by their US and Canadian patents on easel pad products sold by Cardinal Brands.

Royalty Agreement with Larry Wittmeyer, Jr. for the sale of any products that use repositionable pressure sensitive adhesive that were or are designed by Wittmeyer using a certain method of construction.

License Agreement with Greenroom Design, Inc. for use of specific designs to be used in Cardinal Brands products.

License agreement with CPR International, Inc. to reproduce and to distribute throughout the world, computer software programs entitled Construction Works Complete for Excel, PaintCOST Estimator, and RemodelPACK Advantage for Excel. Also included are any modules in the software programs entitled ContractorPACK Advantage for Excel, RemodelPACK Advantage for Excel and HomePACK Advantage for Excel. These are to be used with business forms, contractor forms and kits.

License Agreement with Nolo to manufacture and reprint certain legal and business content and to distribute the products in wholesale and retail sales channels under the Cardinal and Adams brand and trademarks.

License form HJ Horn for the HK Series ring binder mechanism for the exclusive distribution to North America, including the United States and all of its territories, Mexico, and Canada, all of Central America and the entirety of South America.

**Design Agreements ~ Artwork for hire Agreements**

Design Agreement with Katie Fenwick for original works designed and used with Cardinal Brands Generations line of products sold.

Design Agreement with Michael Kilfoy for original works designed and used with Cardinal Brands  
Generations line of products sold.

Design Agreement with Deborah Kloeppel for original works designed and used with Cardinal Brands  
Generations line of products sold.

Design Agreement with Michelle Oliver for original works designed and used with Cardinal Brands  
Generations lines of products sold.

Design Agreement with Nicole Schanda for original works designed and used with Cardinal Brands  
Generations line of products sold.